

ABOUT JOURNAL

The Journal of Management, Digital Business and Entrepreneurship (JMDBE) is a scientific journal published by the Global World Scientific which aims to publish articles of empirical and theoretical studies in the field of marketing management, finance, human resources, operations, strategy management, tourism management, digital business, and entrepreneurship. Editors accepted articles in English or Bahasa and were not delivered or published in another journal. Determination of the article that appeared determined by expert editors review results through a blind review process. JMDBE focuses related on various themes, topics, and aspects of Management, digital business, and entrepreneurship, including (but not limited) to the following topics: Human Resource Management, Financial Management, Behavioral Finance, Marketing Management, Strategic Management, Digital Business, Organizational Behavior, Operations Management, Change Management, Management of Sharia, Knowledge Management, Entrepreneurship, E-Business, Capital Market.

The Journal of Management, Digital Business, and Entrepreneurship

E-ISSN: 3021-8276

Volume 4, Issue 1, March 2026

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EDITOR'S INTRODUCTION

Dear readers,

The Journal of Management, Digital Business and Entrepreneurship (JMDBE) is published in February, May, August, and November four times a year. JMBDE is published concerning the Periodical Accreditation Guidelines (Permenristek Dikti RI No. 9 Tahun 2018) and the JMDBE Article Writing Guidelines included at the end of this journal. JMBDE aims as a media of information and exchange of scientific articles between teaching staff, alums, students, practitioners, and observers of science in the fields of Management, Digital Business, and Entrepreneurship. The JMDBE editorial staff received various scientific articles from empirical research and theoretical studies related to Management, which has never been published in other media.

JMDBE Volume 4, Issue 1, March 2026, published five scientific articles on various exciting topics with quantitative analysis and theoretical review. Journal topics published in this number consist of The Influence of Organisational Climate on Organisational Commitment with Job Satisfaction as a Mediating Variable, A Systematic Literature Review on the Use of AI to Improve Management-Supplier Relationships, Strategy for Implementing New Technology to Improve Supply Chain Management Efficiency: A Systematic Literature Review, Lean Manufacturing, Agile Strategies, and Their Impact on Efficiency: A Critical Systematic Literature Review, Impulsive Shopping Behavior via Live Streaming on Shopee: Testing the Theory of Planned Behavior (A Study of Maranatha University Students).

The Journal of Management, Digital Business and Entrepreneurship (JMDBE) has been indexed by Crossref, Garuda (Garba Rujukan Digital), and Google Scholar. The journal is currently undergoing evaluation and indexing processes for several other reputable international databases, including SINTA, Directory of Open Access Journals (DOAJ), Dimensions, ROAD, and One Search. We warmly invite researchers, academics, and practitioners to submit high-quality original manuscripts and contribute to the advancement of knowledge in the fields of management, digital business, and entrepreneurship through future issues of JMDBE.

Happy reading,

Editorial Team